

- DIGITALIZATION OF THE OIL AND GAS INDUSTRY -

SEMANTIC DAYS

20TH-21ST MAY 2014



Conference for major new improvement in integrated work processes and knowledge management.

Digitalization of the oil and gas industry

Radisson Blue Atlantic Hotel, Stavanger, Norway. May 20-21, 2014

Norwegian Oil and Gas initiated Integrated Operations (IO) in 2005 with an estimated potential of NOK 300 billion in NPV. Operators on the NCS completed integration of offshore and onshore organizations successfully within 2010, but the more challenging endeavor of real time integration between the operator and its suppliers has hardly started yet. What's the problem?



Øivind Mydland,
Director,
StepChange

Director Øyvind Mydland, Step Change, has been proactively involved in the start up of the IO process and he is still providing full time management IO support to the major operators on the NCS. He will present the IO status today and present his perspective for the way forward. He will also be chairing the IO part of the conference.



Asgeri Drøivoldsmo,
Principal Research
Scientist,
IFE

Principal Research Scientist Asgeri Drøivoldsmo, IFE, has been studying human behavior in safety critical industries, in particular control rooms and operational centers on- and offshore for more than 20 years. He has participated in the NCS implementation of IO from the beginning, and he will discuss ongoing research that is important for reducing risks for major disasters offshore as well as collaboration efficiency gains.

The purpose of the Semantic Days Conference is to deliver value to the industry and to the public sector by promoting technologies for improved collaboration and knowledge management and by bringing people together in a forum that supports learning, networking and business development.

We are looking forward to an inspiring conference with challenging discussions in Stavanger, 20th – 21st May 2014, and hope to see you there. Take the opportunity to bring your colleagues to this venue. If you consider co-locating a project meeting with the conference please let us know.

For programme and [registration](#) please visit our website www.semanticdays.no, where you will also find the list of participants.

Best regards,

Dr. Thore Langeland
The Chair of the Programme Committee

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